

We develop products and services that make many things easier. And you?



UTA Edenred ensures **professional mobility throughout Europe**. It is important to us that you want to make a difference! We are looking for a full-time position as of now:

Product Marketing Manager (all genders)

Your responsibilities:

- You create compelling marketing materials, including product documentation, presentations, and case studies to showcase product features and benefits
- Supporting the sales and customer excellence teams, you provide training and resources, while building strong relationships with key stakeholders
- Driving product awareness, adoption, and growth through strategic marketing is a key part of your role
- You research markets and competitors to spot trends, customer needs, and opportunities for improvement
- Together with product management, you shape positioning and messaging, and drive product launches and go-to-market plans

Your profile:

- You hold a degree in Business, Industrial Engineering, or Technology
- With several years of experience in product marketing - ideally in a tech scale-up - you bring solid expertise
- Your strengths include product strategy, market research, digital marketing, and lifecycle management
- Data-driven decisions come naturally thanks to your analytical mindset, paired with strong communication and project management skills
- You're fluent in English, proficient in German, and Italian is a plus

What do we offer?



Shopping Card
with 50 € per month



Flexible
working hours



Hybrid
working



Do you want to drive things forward? Then apply via personal@uta.com
Please provide your salary expectations and earliest possible starting date.

Your contact person: Mira Kuhn

Talent Acquisition Specialist / +49 6027 509 735