



Press release

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Edenred partners with ShareTheMeal to promote global food access

On the occasion of the 'Nutrition for Growth' summit held on the 27th and 28th of March in Paris, Edenred is raising donations through the ShareTheMeal app run by the UN World Food Programme (WFP)

In a bid to combat hunger and ensure that everyone has access to safe, nutritious, and sufficient food, Edenred is mobilizing its presence across 45 countries and its 60+ million users in support of the World Food Programme's ShareTheMeal initiative.

A dedicated partnership to guarantee access to sufficient food for all

As the global leader in digital payment solutions for specific purpose, particularly for food, Edenred is the inventor of Ticket Restaurant®. The company manages food programs worldwide, enabling tens of millions of employees to enjoy a daily meal during their workday.

By supporting WFP, the world's largest humanitarian organization that provides food assistance to about 100 million people worldwide each year, Edenred aims to raise awareness about the critical importance of access to nutritious food.

A global network mobilized to amplify the initiative

Through a dedicated communication campaign, personalized emailing, app notifications, promotional banners, and various public actions, Edenred invites its stakeholders to participate in the **Edenred Challenge** on the **ShareTheMeal** app to fund meals around the world.

True to its purpose 'Enrich connections. For good.', Edenred connects a network of over 60 million employee users, over 2 million partner merchants and 1 million corporate clients across 45 countries.

Find the Edenred Challenge on the [ShareTheMeal web page](#)

ShareTheMeal: a simple and direct way to donate

Launched in 2015, the ShareTheMeal initiative makes it easy for anyone to contribute to the fight against hunger. A donation of just €0.70 provides a meal to someone in need.

For this first campaign, Edenred aims to raise 100,000 meals.

According to the World Bank, every euro invested in nutrition generates an average return of 23 euros for local economy.

Bertrand Dumazy, Chairman and CEO of Edenred, has stated: "Every day, Edenred's digital solutions empower over 60 million users to meet their basic food needs, fueling a virtuous circle that benefits both employee health and the local economy. This partnership with the World Food Programme illustrates our commitment by allowing those who are fortunate enough to access daily meals to fund a meal for people in need. It resonates with our purpose: "Enrich connections. For good". By mobilizing our network across 45 countries, we have the opportunity to create synergies and exchanges that contribute to a brighter future for all. Together, we are turning our vision into action and making a meaningful impact in the fight against hunger."

Virginia Villar Arribas, WFP's Deputy Director for Private Sector Partnerships, has stated: "Hunger is one of the world's most urgent challenges, but it's also one we can all help solve. Through ShareTheMeal, anyone with a smartphone can make a small contribution that has a big impact—just €0.70 can provide a meal to someone in need. We are grateful for Edenred to amplify this message and engage their vast network in the fight against hunger."



About Edenred

Edenred is a leading digital platform for services and payments and the everyday companion for people at work, connecting more than 60 million users and more than 2 million partner merchants in 45 countries via 1 million corporate clients.

Edenred offers specific-purpose payment solutions for food (such as meal benefits), engagement (such as gift cards and engagement platforms), mobility (such as multi-energy solutions, including EV charging, maintenance, toll and parking) and corporate payments (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good.", these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy. They also foster access to healthier food, more environmentally friendly products and sustainable mobility.

Edenred's 12,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2024, thanks to its global technology assets, the Group managed close to €45 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC 40, CAC 40 ESG, CAC Large 60, Euronext 100, Euronext Tech Leaders, FTSE4Good, DJSI Europe Index, DJSI World Index, and MSCI Europe.

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CONTACTS

Communications Department

Emmanuelle Châtelain
+33 (0)1 86 67 24 36
emmanuelle.chatelain@edenred.com

Press Relations

Matthieu Santalucia
+33 (0)1 86 67 22 63
matthieu.santalucia@edenred.com