

Press release

27 June 2024

UTA Edenred wins German B2B Award for the fourth year in a row

- **Company named price/performance winner in the fuel card category and 'outstanding' for price/performance and customer satisfaction across all sectors**
- **Award is the second for UTA Edenred this year**

Kleinostheim, Germany – [UTA Edenred](#), a leading mobility service provider in Europe and an Edenred company, has been honoured with the German B2B Award from the German Association for Consumer Studies (Deutsche Gesellschaft für Verbraucherstudien) for the fourth year in a row. In a comparison with 11 other fuel card providers, the company was ranked top in terms of value for money. UTA Edenred also achieved top ratings beyond its sector, being named 'outstanding' for value for money and customer satisfaction.

The German B2B Award is presented annually by the German Association for Consumer Studies (Deutsche Gesellschaft für Verbraucherstudien DtGV). The comparison of corporate offerings provides guidance for customers and also provides evaluated companies with a benchmark of their performance against the competition.

This year's comparison, which was conducted via an online survey this spring, included more than 197,000 assessments from decision makers at German companies. Altogether, 1,388 providers spanning 112 sectors were assessed.

Pierre Jalady, CEO of UTA Edenred and General Manager of Edenred Mobility EMEA, says: "The development of our mobility products and services is guided by our quest to provide the best possible customer experience. This award proves that we're on the right track and it's yet more recognition of the engagement of all our teams that brings us even closer to our customers."

UTA Edenred also named 'Best SME service provider 2024'

The German B2B Award isn't the first honour for UTA Edenred this year. In March, the mobility service provider was recognised by German WirtschaftsWoche magazine and the market research institute ServiceValue as the 'Best SME service provider' in the fuel card segment. In a survey of more than 16,000 managers, purchasers and users from German companies, UTA Edenred came out on top against 15 competitors. UTA Edenred received the WirtschaftsWoche award for the fourth year in a row.



we simplify mobility



Image (© UTA Edenred): UTA Edenred won the German B2B Award and the SME service provider comparison by WirtschaftsWoche and ServiceValue for the fourth time in a row

UNION TANK Eckstein GmbH & Co. KG (UTA Edenred) is a leading European mobility service provider. With UTA Edenred acceptance media, commercial fleet operators of all sizes can access more than 84,000 acceptance points in 40 countries. They can enjoy benefits such as cash-free access to conventional and alternative fuels independent of brand; a rapidly growing charging network for electric and hybrid vehicles; electronic toll settlement in 27 European countries; vehicle services such as breakdown, towing, repair, and cleaning; and VAT and fuel tax refunds through UTA Edenred's service provider partner. In addition, through UTA Edenred's digital platform, customers can access state-of-the-art software for fuel planning, fleet management and telematics as well as a digital fuel card for fast, convenient handling of refuelling via smartphone.

In 2024 - for the fourth year running - UTA Edenred was voted "Best fuel card service provider for SMEs" (ranking by WirtschaftsWoche magazine/ServiceValue) and received the German B2B Award from the German Society for Consumer Studies. Founded in 1963 by Heinrich Eckstein, UTA Edenred is today part of Edenred SE.

For more information: www.uta.com

Edenred is a leading digital platform for services and payments and the everyday companion for people at work, connecting 60 million users and 2 million partner merchants in 45 countries via close to 1 million corporate clients. Edenred offers specific-purpose payment solutions for food (such as meal benefits), incentives (such as gift cards, employee engagement platforms), mobility (such as multi-energy, maintenance, toll, parking and commuter solutions) and corporate payments (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good.", these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy. They also foster access to healthier food, more environmentally friendly products and sustainable mobility.

Edenred's 12,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2023, thanks to its global technology assets, the Group managed €41 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC 40, CAC 40 ESG, CAC Large 60, Euronext 100, Euronext Tech Leaders, FTSE4Good and MSCI Europe.

For more information: www.edenred.com

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