

Press release

14 May 2024

UTA Edenred named best service provider for SMEs for the fourth year in a row

Company outperforms 15 competitors to achieve top ranking in the fuel card segment

Kleinostheim, Germany – [UTA Edenred](#), a leading mobility service provider in Europe and an Edenred company, has outpaced 15 competitors to be named best SME service provider in the fuel card segment by German WirtschaftsWoche magazine. The award is UTA Edenred's fourth in as many years.

Each year, the market research institute ServiceValue determines the best SME service providers for WirtschaftsWoche. This year, 18,143 managers, purchasers and users were surveyed online about 593 service providers spanning 48 sectors, resulting in 41,068 customer judgements. With an overall score of 79 points, UTA Edenred came out on top, well above the industry average of 71 points. In the ranking of the most popular services, the fuel card sector placed second.

Richard Röhr, Director Commercial Road Transportation at UTA Edenred, says: "We've always taken a customer-first approach to developing our mobility solutions, and are delighted to be recognised by end users as the best fuel card service provider for SMEs. Winning such an award only motivates us to work harder and go further."

With a network of over 83,000 acceptance points across Europe and a wide range of mobility-related products and services, UTA Edenred solutions meet the needs of fleets of all sizes. In addition to petrol and diesel, UTA customers can purchase alternative fuels such as LNG, CNG, biodiesel or HVO100 and charge their electric vehicles at over 612,000 public charging points. UTA Edenred also provides digital solutions for telematics, fuel planning, fleet management and fuel cards to make customers' mobility easier and more efficient.



Image (© UTA Edenred): UTA Edenred wins "Best SME service provider" in the fuel card segment for the fourth year running

UNION TANK Eckstein GmbH & Co. KG (UTA Edenred) is a leading European mobility service provider. With UTA Edenred acceptance media, commercial fleet operators of all sizes can access more than 83,000 acceptance points in 40 countries. They can enjoy benefits such as cash-free access to conventional and alternative fuels independent of brand; a rapidly growing charging network for electric and hybrid vehicles; electronic toll settlement in 27 European countries; vehicle services such as breakdown, towing, repair, and cleaning; and VAT and fuel tax refunds through UTA Edenred's service provider partner. In addition, through UTA Edenred's digital platform, customers can access state-of-the-art software for fuel planning, fleet management and telematics as well as a digital fuel card for fast, convenient handling of refuelling via smartphone.

In 2024 - for the fourth year running - UTA Edenred was voted "Best fuel card service provider for SMEs" (ranking by WirtschaftsWoche magazine/ServiceValue). Founded in 1963 by Heinrich Eckstein, UTA Edenred is today part of Edenred SE.

For more information: www.uta.com

Edenred is a leading digital platform for services and settlement solutions and the everyday companion for people at work, connecting 60 million users and 2 million partner merchants in 45 countries via close to 1 million corporate clients. Edenred offers specific-purpose settlement solutions for food (such as meal benefits), incentives (such as gift cards, employee engagement platforms), mobility (such as multi-energy, maintenance, toll, parking and commuter solutions) and corporate (such as virtual cards).

True to the Group's purpose, "Enrich connections. For good.", these solutions enhance users' well-being and purchasing power. They improve companies' attractiveness and efficiency, and vitalize the employment market and the local economy. They also foster access to healthier food, more environmentally friendly products and sustainable mobility.

Edenred's 12,000 employees are committed to making the world of work a connected ecosystem that is safer, more efficient and more responsible every day.

In 2023, thanks to its global technology assets, the Group managed €41 billion in business volume, primarily carried out via mobile applications, online platforms and cards.

Edenred is listed on the Euronext Paris stock exchange and included in the following indices: CAC 40, CAC 40 ESG, CAC Large 60, Euronext 100, Euronext Tech Leaders, FTSE4Good and MSCI Europe.

For more information: www.edenred.com

The logos and other trademarks mentioned and featured in this press release are registered trademarks of Edenred S.E., its subsidiaries or third parties. They may not be used for commercial purposes without prior written consent from their owners.

MEDIA RELATIONS CONTACT

UNION TANK Eckstein GmbH & Co. KG

Dr. Andreas Runkel
+49 6027 509-258
andreas.runkel@uta.com
www.uta.com