

We develop products and services that make many things easier. And you?



UTA Edenred ensures **professional mobility throughout Europe**. It is important to us that you want to make a difference! We are looking for a full-time position as of now:

Product Strategy Manager (all genders)

Your responsibilities:

- Define and drive the long-term vision and mid-term strategy for Edenred Mobility (fuel, toll, EV), ensuring a bold and future-proof product direction
- Partner with Product Management and cross-functional teams to execute the short-term roadmap, foster strong alignment with key stakeholders across countries and functions, and turn strategy into tangible results
- Lead market and competitive analysis to identify trends, shape product positioning, and uncover high-impact growth opportunities
- Define differentiated value propositions and product scopes across markets, segments, and applications - built on deep customer insights and data-driven understanding
- Orchestrate go-to-market excellence - from product launches to enablement - ensuring flawless execution and measurable business impact in close collaboration with Sales and Marketing

Your profile:

- Hold a degree in Business, Industrial Engineering, or Technology, with a strong strategic and analytical foundation
- Bring several years of experience in product marketing - ideally within a tech scale-up - with proven success in driving product awareness and adoption across EMEA markets
- Excel in product strategy, market research, competitive analysis, and digital marketing, leveraging insights to enhance positioning and lifecycle performance
- Make data-driven decisions with ease, combining analytical acumen with strong communication and project management skills to align cross-functional teams
- Communicate fluently in English and proficiently in German; Italian or French language skills are a valuable plus

What do we offer?



Shopping Card
with 50 € per month



Flexible
working hours



Hybrid
working



Do you want to drive things forward? Then apply via personal@uta.com
Please provide your salary expectations and earliest possible starting date.

Your contact person: Mira Kuhn

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